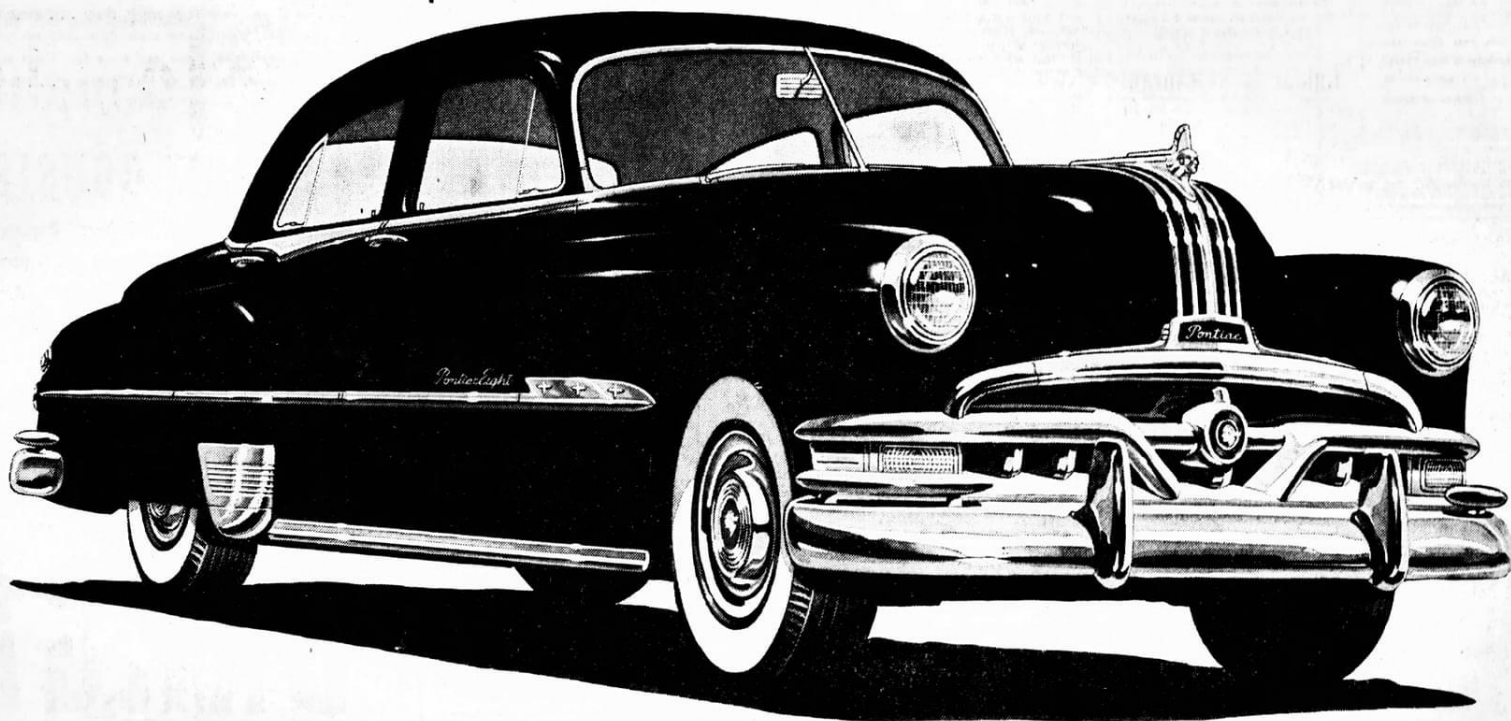




Come in and see the New Silver Anniversary Pontiac



Double Proof

*that Dollar for Dollar
you can't beat a Pontiac!*

★ ★ ★

- ① A look at the Car proves its Quality
- ② A look at the Price proves its Value!

In the short time since it was presented, thousands of people have flocked to see the great new Silver Anniversary Pontiac—few cars have ever had a reception to equal this. Most people came to admire, which is natural enough. But a great many people do more than admire, they start *figuring*—they begin to compare this wonderfully beautiful and desirable car with the modest price tag it bears. The conclusion is obvious—*no car, at any price, offers more for every new car dollar you invest than a great new Pontiac!* Drop in any time and look at the car—then look at the price—you'll be *doubly sure* that dollar for dollar, you can't beat a Pontiac!

Gusweiler's Pontiac, Inc.

3435 Reading Rd. Cincinnati 29, Ohio

The Valley Pontiac Co.

628 W. Wyoming Lockland, Ohio

Honerkamp Motor Sales, Inc.

6023 Hamilton Ave.

Hageman Pontiac Co.

4114 Montgomery Rd. Norwood 12, Ohio

Attaway Pontiac, Inc.

5020 Whetsel

College Hill 24

The Henry Sieve Motor Co.

Ferguson and Prosperity Western Hills

Castleman Pontiac, Inc.

1722 Madison Ave. Covington, Ky.

Gilbert Avenue Pontiac Co., Inc.

2412 Gilbert Ave.

Cincinnati 6, Ohio