

THE BRIGHTEST STAR OF A BRILLIANT CLUSTER



Inside and out, it's a beauty! The custom styling of the Catalina's interior is a totally new revelation of sumptuous elegance. The luxury fabrics . . . the genuine leather . . . the gleaming chrome ribs arching across the broad expanse of the ceiling . . . all these refinements and many more set new standards of interior beauty and comfort.

Illustrated—Catalina "6"

Pontiac Catalina

Brilliant Colors in both sixes and eights

Yes, here's the car that's causing the stir—the eager, colorful beauty that's drawing the oh's and ah's of all Canada! It's the *Catalina*—with ultra advanced styling—that cuts a figure like a convertible, with racy lines, disappearing side-posts, extra-special color schemes. And it protects you with an all-steel top!

And the *Catalina* is a Pontiac! That means there's downright, bedrock quality and character under its gay dress—all the famous features that have earned for Pontiac such phenomenal acclaim all across the land.

And remember—besides the *Catalina* six and *Catalina* eight, there are sixteen other models to choose from in the three great Pontiac series. See your Pontiac dealer—soon!

Standard equipment, accessories and trims illustrated are subject to change without notice



The pioneer automatic drive that has been acclaimed for over ten years—now further improved with new *Instant Reverse*! HYDRA-MATIC DRIVE is an automatic transmission plus fluid drive—that's the secret of its flashing performance! Optional at extra cost on the *Catalina* and Chieftain models.

Dollar for Dollar  and Feature for Feature

... you can't beat a

Pontiac

A G E N E R A L M O T O R S V A L U E